

# The corrupt

### The corrupt

Abuses their position of power to gain a benefit for themselves or others.

#### For example

A contract manager influences a supplier selection process to favour a supplier in exchange for kickbacks.







# The deceiver

### The deceiver

Misleads another to dishonestly gain a benefit for themselves or others.

#### For example

A director lies about their organisation's credentials to qualify for government funding.







# The enabler

### The enabler

Knowingly helps a fraudster to dishonestly gain a benefit for themselves or others.

#### For example

A property manager accepts bribes from a property developer in return for arranging profitable, long-term leases.







# The exploiter

### The exploiter

Abuses system flaws to gain a benefit for themselves or others.

#### For example

An employee uses weaknesses in a new accounting system to divert payments to their own bank account.







# The fabricator

### The fabricator

Creates false information to dishonestly gain a benefit for themselves or others.

#### For example

A candidate for a public sector role provides falsified reference letters as part of their job application.







# The impersonator

### The impersonator

Takes on another's identity to dishonestly gain a benefit for themselves or others.

#### For example

A person uses a false identity to gain a role as a contract manager then awards themselves multiple contracts.







# The organised

### The organised

Fraudsters who work together to dishonestly gain a benefit for themselves or others.

#### For example

A group of people use stolen identities to submit false applications for government funding.





### Fraudster personas

There are seven common methods or personas that fraudsters use when committing financial crimes.

#### Get to know them

These personas can help you think like a fraudster to better understand and recognise the various tactics fraudsters might use to target your organisation.



Find out more at sfo.govt.nz/ counterfraud/cfc/resources/ guides-and-factsheets/ fraudster-personas



**SERIOUS FRAUD OFFICE** TE TARI HARA TĀWARE





The corrupt Abuses power for gain



The deceiver Misleads another for a benefit



**The enabler** Knowingly helps a fraudster



The exploiter Abuses system flaws for a benefit



The fabricator Creates false information for gain







### The organised

Fraudsters who work together