Fraudster personas

There are seven common methods or personas that fraudsters use when committing financial crimes.

Get to know them

These personas can help you think like a fraudster to better understand and recognise the various tactics fraudsters might use to target your organisation.



Find out more at sfo.govt.nz/ counterfraud/cfc/resources/ guides-and-factsheets/ fraudster-personas







The corrupt

Abuses power for gain



The deceiver

Misleads another for a benefit



The enabler

Knowingly helps a fraudster



The exploiter

Abuses system flaws for a benefit



The fabricator

Creates false information for gain



The impersonator

Takes on another's identity



The organised

Fraudsters who work together